

### **Image Specifications**

Customers often want to use their own images or artwork to match their interiors, and we want to make sure you get the best results from the images you send. Below are the image specifications our printer requires.

- Vector file types are preferable where possible .pdf or .ai.
- Other acceptable file types include .png, .pdf, .jpeg, .eps, .gif
- High resolution of at least 12MB or more, the higher the resolution or file size, the better.
- CMYK recommended, however Pantone or RAL codes can also be printed.
- If using other code, if you can provide the CMYK percentage, we can print any specific colour other than white. (Any white areas on design will have no ink. For images printed onto the see-through inner panels, any white areas will be totally transparent. We can also print on hazy materials, and those areas will be hazy).
- We need an image that is roughly twice as wide as it is tall (2:1 ratio). This helps prevent us from having to stretch it to fit the screen space.
- Standard image print settings would be 300dpi at 25% size and 75dpi at full size.
- The image will need a bleed if it fills the 'Image Box' on an .ai file that is fine.

### **Artwork Manipulation**

If you wish to use your own branding, logos or want to use the screens our graphic design team is happy to work with you. When requesting manipulation - whether it's on your own artwork or from our image catalogue, the additional files should suit these specifications;

- Vector file types are preferable where possible .pdf or .ai.
- Other acceptable file types include .png, .pdf, .jpeg, .eps, .gif
- High resolution of at least 12MB or more, the higher the resolution or file size, the better.
- CMYK recommended, however Pantone or RAL codes can also be printed.

# KWICKSCREEN Printing Guide

All the dimensions refer only to the screen print area, not the KwickScreen overall size.

Vector filetypes are preferable where possible .pdf or .ai.  
Other acceptable file types include .png, .pdf, .jpeg, .ai, .eps, .gif, high resolution at least 10MB (bigger the better)  
Pantone, RAL or CMYK codes can also be printed.

